

Brewer - Clifton

2011 has already been marked by exciting evolution for us at Brewer-Clifton, and we are all very grateful for the encouragement and support we receive from all of you which continually motivate us. We feel so fortunate to be able to carry out the work that we do and to have the opportunity to surround ourselves with the devoted team of individuals with whom we work in the Sta. Rita Hills.

We have enjoyed welcoming many of you in our new tasting room at the winery and look forward to hosting more of you there soon. We are open from Friday through Sunday, 11:00 – 4:00, and encourage you to please incorporate us into your plans as you travel within the appellation. In addition to our “sister” wineries Melville and Palmina, there exists a growing number of artisanal producers located within the city limits of Lompoc which we also suggest you explore.

We are also excited to announce the creation of our wine club slated for the spring of 2012. In the months to come we will be fine-tuning the specifics to ensure that our membership will prove to be stimulating and rewarding for its participants. In addition to receiving shipments of pre-release, limited bottlings and library selections, we also plan on creating special tasting events and production seminars. We will also implement a permanent discount structure to make our wines even more accessible.

To express our thanks to all of you that have been on our mailing list, we are offering a limited time discount to you which can be applied to this fall's releases. This will afford the opportunity to “test drive” the program this season before the club officially begins early next year. For those of you who order by October 15, 2011, we are happy to extend a 10% discount on any purchase of six bottles and a 20% discount on any purchase of twelve bottles or more. While the discount is temporary this fall, a comparable structure will be permanently set in place based on the two levels of membership that we will offer. Wines will either be shipped the week of January 9 of next year or can be retrieved directly from the winery at our next pick up event scheduled for Sunday afternoon, January 15, 2012. This year's event will also feature older selections along with small food offerings from El Palmar restaurant in Lompoc, owned by our very own Francisco Ramirez and his family. Please let us know if you will be able to attend the event by emailing us at info@brewerclifton.com or choosing the Pick Up Day option on your order form.

This season's six wines are all grown by our vineyard team which represents an incredible step in our journey that we never anticipated back in 1995 when we created the idea of Brewer-Clifton. Coupled with the very long, cool and intense growing season of 2010, these sites performed beautifully and underscored yet again the incredibly specific voice of our appellation. The following offerings are more diverse and dynamic than ever and we are very anxious to share them with you this fall as we prepare to embark on our sixteenth harvest in the weeks to come...

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Wine is sold on a first come, first served basis and is subject to availability. Wine must be purchased in quantities of **3**, **6** or **12** bottles. There are no limitations on ordering any amount of a specific wine. Orders will be shipped out the week of **January 9 2012** weather permitting.

<u>chardonnay</u>	<u>Per Bottle</u>		<u>Quantity</u>	<u>Total \$</u>
3-D	\$42	x	_____	_____
Gnesa	\$48	x	_____	_____
Mount Carmel	\$52	x	_____	_____
 <u>pinot noir</u>				
Machado	\$46	x	_____	_____
3-D	\$52	x	_____	_____
Mount Carmel	\$56	x	_____	_____
 <u>Available Mixed 6-Bottle Packs</u>				
6-Pack Mixed chardonnay (2 3-D, 2 Gnesa, 2 Mount Carmel)	\$284	x	_____	_____
6-Pack Mixed pinot noir (2 3-D, 2 Machado, 2 Mount Carmel)	\$308	x	_____	_____

Total Purchases _____
6 btl. Discount 10% _____
12 btl. Discount 20% _____

Sales Tax is now required for several states. The rates follow:
 (AZ 7.3%, CA 7.75%, CT 6%, GA 4%, HI 4.5%, ID 6%, IL 6.25%, MD 9.0%, MI 6%, NC 7.75%, NH 8%,
 NM 5.125%, NV 8.1%, NY 8.875%, OH 6.75%, TN 7%, TX 6.25%, VA 5%, WA 9.5%, WI 5%, WY 12%)

Sales Tax _____

Please Circle One

Sub-Total _____

Pick-Up Day | Ground | 2nd Day | Overnight
 (January 15)

Shipping _____

(Important! For details regarding shipping costs and restrictions please see the last page.)

Total _____

Billing Address (include shipping address if different)

Shipping Address (cannot ship to P.O. Boxes)

Name _____

Name _____

Address _____

Address _____

City _____ St _____ Zip _____

City _____ St _____ Zip _____

Telephone _____

Telephone _____

Email _____

Payment Methods (Your credit card will be charged at time of order to reserve inventory.)

Credit Card: **Visa** or **Mastercard**

Check: Payable to **Brewer-Clifton**

Number _____ exp. _____

Security Code _____

Signature _____

(3 digit code on back of card)

I would like to receive an email version of this newsletter only.

Shipping & Ordering Details

- Orders will be processed, allocations secured and credit cards processed upon receipt. Orders will be shipped out the week of **January 9, 2012**, weather permitting.
- Please select if your order is to be shipped Ground, 2nd Day, Overnight or 'Pick Up' on or by January 15th at our Open House. If you indicate Pick-Up we will follow up with you via email. If you do not make the Pick-Up party, we will charge your card and ship your wines to you on January 23rd.
- If you select to have wines shipped Ground outside of California, please note that we will not be responsible for any damage resulting from the increased transit time. We encourage you to select 2nd Day or Overnight outside of California to protect the integrity of the wine.
- Wines must be shipped to a physical address where an adult (over 21 years of age) will be available to sign for the package. We will not ship to a P.O. Box. Wines may only be sold to persons who are at least 21 years of age.
- We regret that we can only ship to reciprocal states listed below.

AK, AL, AZ, CA, CO, CT, DC, FL, GA, HI, IA, ID, IL, MD, MI, MN, MO, MT, NC, NH, NM, NV, NY, OH, OR, TN, TX, VA, WA, WI, WY

Shipping Costs

California

3 packs

Ground	\$15
2nd Day	\$20
Standard Overnight	\$30

6 packs

Ground	\$20
2nd Day	\$30
Standard Overnight	\$40

12 packs

Ground	\$30
2nd Day	\$40
Standard Overnight	\$55

Other States

3 packs

Ground	\$25
2nd Day	\$40
Standard Overnight	\$50

6 packs

Ground	\$30
2nd Day	\$55
Standard Overnight	\$65

12 packs

Ground	\$50
2nd Day	\$85
Standard Overnight	\$95

